

Dogwood Dash 5K Run/Walk

Boone County Arboretum
Saturday, April 29, 2017



Sponsorship Opportunity

Dogwood Official Sponsor (\$1000)

- Your official **logo** featured (larger) on event publicity, banners & event shirt
 - Your official **logo** on course marker
 - Website Recognition
 - Information booth at event
 - Receive seven free race entries and seven free event shirts
 - 1 hour landscape consultation or private tour (up to 20 people) of Boone County Arboretum (Please schedule with Lacey, contact info below)

Official sponsorship must include a cash donation of at least \$500, the remaining can be provided through in-kind services.

Oak (\$500)

Your official **logo** on event publicity sponsor banners & event shirt
Your official **logo** on course marker
Website Recognition
Receive five free race entries
Information booth at event

Redbud (\$250)

Your name on event publicity, sponsor banners & event shirt
Receive two free race entries

Maple (\$100)

Your name on event publicity & sponsor banners

Magnolia (\$50)

Your name on event publicity

**In-kind sponsorship (other than cash) will be recognized at the sponsorship level corresponding to the fair market value of their in-kind donation.*

Sponsors should have the form below and their logo files to us by **Noon, Friday, March 1, 2017** to allow sufficient time to be included on the event-related materials.

*If you have questions, please contact Lacey Kessell
(859) 586-6101 or lacey.laudick@uky.edu*

Friends of Boone County Arboretum is a 501(C)(3) non-profit and any donations may be tax deductible.

The mission of Friends of Boone County Arboretum is to create community awareness and participation at the Arboretum by involving individuals, families, schools, sporting groups, community organizations, garden clubs, and other interested parties through memberships, donations and active volunteerism.

Please complete the following form and submit with a check (payable to: Friends of Boone County Arboretum) to:
Friends of Boone County Arboretum; 9190 Camp Ernst Road; Union, KY 41091

Sponsor Name: _____

Contact Name: _____

Phone Number: _____

Email: _____

Street Address: _____

City, St, Zip: _____

Sponsorship Level: _____

Amt Enclosed: _____